

## MEDIA RELEASE

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# ELEVEN DAYS OF REVEALING THEATRE AUGUST 12 – 22, 2010

We'll show you ours! Flaunting 29 years of revealing theatre, The Edmonton International Fringe Theatre Festival presents a record number of provocative performances in a record number of venues from August 12 to 22, 2010. Upwards of **160 productions** by theatre companies from Vancouver to Halifax, Seattle to Brooklyn, Belfast to Yokohama, and Edmonton to Leduc, play more than **40 stages** throughout the city. Additionally, 200 spectacular **outdoor performances**, more than **50 busking acts**, **KidsFringe activities**, **vendors**, **artisans**, freaks, geeks, feathers and fur bring **11 days** of burlesque to the streets of **Old Strathcona** and beyond. Admission to the Festival site, open daily from **10am to midnight**, is **free**.

**Single tickets** (\$6 - \$14), **\$100 Frequent Fringer passes** and **\$200 Double Fringer passes** are available now at the **Central Fringe Theatre Box Office** in the **TransAlta Arts Barns** (10330 84 Avenue), [www.fringetheatre.ca](http://www.fringetheatre.ca) or (780) 409-1910. Tickets purchased by phone or online can be picked up at the Central Fringe Box Office Pick-Up Window (TransAlta Arts Barns). After August 12, patrons can also collect pre-purchased tickets at any Festival site box office locations.

**2010 Fringe Festival Program Guides** are on sale now for **\$6**, available at Edmonton-area **Safeway** stores, including Sherwood Park, St. Albert, Leduc, Stony Plain and Spruce Grove locations; **Greenwoods' Bookshoppe**; **Audreys Books**; **Wee Book Inn's** Whyte Avenue location; and **TIX On The Square**.

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Edmontonians who show their volunteer-spirit enjoy great perks. The Fringe seeks **volunteers**, before and throughout the Festival, to fill Box Office positions or on a variety of other teams. For a minimum commitment of four shifts during the 11-day festival, Fringe volunteers receive a T-shirt, a festival loot bag, a program guide, an exclusive invite to the Festival Wrap Party, and opportunities to attend shows. Online applications are available at [www.fringetheatre.ca/volunteer](http://www.fringetheatre.ca/volunteer).

The **Edmonton International Fringe Theatre Festival** is the largest and longest-running festival of its kind in North America. The Edmonton Fringe doesn't jury or censor artists' work in any way and selects performances using an unbiased lottery system. Participating artists receive 100 per cent of ticket revenue from their performances; the Fringe relies on donations from Festival patrons to operate. For more information, please visit [www.fringetheatre.ca](http://www.fringetheatre.ca).

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